

Giovanni Orlando



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WORK EXPERIENCE

05/2018-now

KUYO VERPACKUNGEN - BRAND DESIGNER (Berlin, GE)

- Design of a new logo and brand image
- New communication strategy and a completely redesigned brand identity
- Visual, UI-UX of the new website

12/2014-04/2018

ALBERTDESIGN S.A.S - GRAPHIC DESIGNER (Cittadella, IT)

- Product, visual, fashion and web design and photography
- Graphic design (flyers, posters, banners, stands, packaging as well as banners and front covers for social media and websites)
- catalogs, front covers, booklets and business presentations design and layout
- Product graphics (bicycles, ski boots and clothes)
- Websites and e-commerce programming and design (static websites with php and Wordpress portions)
- Assistant photographer for outdoor photo shoots (bicycles, sport clothes and accessories) and post-production curator
- Short videotapes recording and editing
- Direct contacts with companies and external agents

02/2016-05/2016

INACLICKPRINTS - GRAPHIC DESIGNER (Los Angeles, US)

- Product, visual, fashion and web design and photography
- Graphic design (flyers, posters, banners, stands, packaging as well as banners and front covers for social media and websites)
- catalogs, front covers, booklets and business presentations design and layout

07/2014-11/2014

BIBLOS S.R.L – INTERNSHIP (Cittadella, IT)

- Printing works, typography, publishing and graphics
- Visual designer
- Advertising graphics layout and planning for leaflets, booklets, roll-ups, posters and banners
- Books, catalogs, calendars and front covers layout
- Lithographic lab technical support

EDUCATION

2011-2014

ITALIAN DESIGN SCHOOL (Scuola Italiana di Design) – PADOVA, ITALY

- GRAPHIC AND INDUSTRIAL DESIGN DIPLOMA
- Graphic elaboration software
- Modeling, 3D rendering
- Photography
- Visual design
- Prototype modeling
- Freehand and technical drawing
- Professional English
- Web design

08/2014 ENGLISH UPPER-INTERMEDIATE COURSE
CELT (Centre for English Language Teaching), CARDIFF (UK)

2006-2011 HIGH SCHOOL FOR MATHEMATICS AND SCIENCE
HIGH SCHOOL DIPLOMA

CERTIFICATIONS

2018 The Fundamentals of Digital Marketing
GOOGLE

LANGUAGE AND PERSONAL SKILLS

MOTHER TONGUE ITALIAN

OTHER LANGUAGE(S) ENGLISH C1*
Listening: Very Good
Reading: Very Good
Spoken: Good

GERMAN A1**
Listening: Basic
Reading: Basic
Spoken: Basic

*C1 : Independent User (Common European Framework of Reference for Languages)

**A1 : Basic User (Common European Framework of Reference for Languages)

COMMUNICATION SKILLS Good communication skills gained through education and work experience. Good abilities in relating to other people.

JOB-RELATED SKILLS Good at working alone as well as in team.

ORGANIZATIONAL SKILLS Organized and always punctual. I am able to complete a task following a process including analysis as well as synthesis.

TECHNICAL SKILLS Good command of Mac Os X and Ms Windows

- Excellent command of Suite Adobe (Photoshop, Illustrator, InDesign, DreamWeaver)
- Good command of Sketch (UI-UX)
- Good knowledge of HTML, CSS and Wordpress
- Video elaboration with Final Cut Pro X
- Good command of Web surfing and e-mail programs

ARTISTIC SKILLS I am part of Girogusto, a project focused on the Italian kitchen in Berlin, as visual designer.
I collaborate with the independent posterzine LaharBerlin.
I wrote articles and designed graphic concepts for Punkvanguard magazine.
I have a passion for photography and books.
I love to write short stories.

FURTHER INFORMATION I am ready to undertake any possible move abroad or to other cities.