Giovanni Orlando

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WORK EXPERIENCE

06/2021-now   YARA Digital Farming - PRODUCT DESIGNER (Berlin, GE)

PRODUCT
- Software product design (UI/UX)
- Desktop and mobile design
- Prototyping

03/2019-05/2021   TARGOMO GmbH - PRODUCT DESIGNER (Berlin, GE)

PRODUCT
- Software product design (UI/UX)
- Desktop and mobile design
- Prototyping

MARKETING
- Web design (Wordpress/Hubspot)
- Visual/motion design
- Brand design

05/2018-03/2019   KUYO VERPACKUNGEN - BRAND DESIGNER (Berlin, GE)
- New communication strategy and a completely redesigned brand identity
- Visual, UI/UX of the new website

12/2014-04/2018   ALBERTDESIGN S.A.S - GRAPHIC DESIGNER (Cittadella, IT)
- Product, visual, fashion and web design and photography
- Graphic design (flyers, posters, banners, stands, packaging as well as banners and front covers for social media and websites)
- Catalogs, front covers, booklets and business presentations
- Product graphics (bicycles, ski boots and clothes)
- Websites and e-commerce programming and design (static websites with php and Wordpress portions)
- Assistant photographer for outdoor photo shoots (bicycles, sport clothes and accessories) and post-production curator
- Short videotapes recording and editing
- Direct contacts with companies and external agents

02/2016-05/2016   INACLICKPRINTS - GRAPHIC DESIGNER (Los Angeles, US)
- Product, visual, fashion and web design and photography
- Graphic design (flyers, posters, banners, stands, packaging as well as banners and front covers for social media and websites)
- catalogs, front covers, booklets and business presentations design and layout

07/2014-11/2014   BIBLOS S.R.L - INTERNSHIP (Cittadella, IT)
- Printing works, typography, advertisments, publishing and graphics
- Books, catalogs, calendars and front covers layout
- Lithographic lab technical support

EDUCATION

2011–2014   ITALIAN DESIGN SCHOOL (Scuola Italiana Design) - (Padova, IT)
- GRAPHIC AND INDUSTRIAL DESIGN DIPLOMA
- Graphic elaboration software
- Modelling, 3D rendering
- Photography
- Visual design
- Prototype modelling
- Freehand and technical drawing
- Professional English
- Web design

08/2014   ENGLISH UPPER-INTERMEDIATE COURSE - (Cardiff, UK)
      CELT (Centre for English Language Teaching)

2006–2011   HIGH SCHOOL FOR MATHEMATICS AND SCIENCE - (Cittadella, IT)
      HIGH SCHOOL DIPLOMA

CERTIFICATIONS

2018   The Fundamentals of Digital Marketing
      GOOGLE

LANGUAGE AND PERSONAL SKILLS

MOTHERTONGUE   ITALIAN

OTHER LANGUAGE(S)	ENGLISH C1*	GERMAN A1**	SPANISH A1**
	Listening: Very Good	Listening: Basic	Listening: Basic
	Reading: Very Good	Reading: Basic	Reading: Basic
	Spoken: Very Good	Spoken: Basic	Spoken: Basic

*C1 : Independent User (Common European Framework of Reference for Languages)
**A1 : Basic User (Common European Framework of Reference for Languages)

COMMUNICATION SKILLS   Good communication skills gained through education and work experience. Good abilities in relating to other people.

JOB-RELATED SKILLS   Good at working alone as well as in team.

ORGANIZATIONAL SKILLS   Organized and always punctual. I am able to complete a task following a process including analysis as well as synthesis.

TECHNICAL SKILLS   Good command of Mac Os X and Ms Windows
- Excellent command of Suite Adobe (Photoshop, Illustrator, InDesign)
- Good command of Figma, Sketch (UI-UX) and Zeplin
- Good knowledge of HTML, CSS and Wordpress
- Video elaboration with Final Cut Pro X, Adobe Premiere, Adobe After Effects

ARTISTIC SKILLS   I am part of Girogusto, a project focused on the Italian kitchen in Berlin, as visual designer.
I collaborate with Albertdesign for visual design support.
I collaborated with the independent posterzine LaharBerlin.
I wrote articles and designed graphic concepts for PunkVanguard Mag.
I have a passion for photography and books. I love to write short stories.

FURTHER INFORMATION   I am ready to undertake any possible move abroad or to other cities.